



Fire Department

November 7, 2013

**Mark Rohlfing**  
Chief

**Gerard Washington**  
Assistant Chief

**Daniel Lipski**  
Assistant Chief

**Michael Romas**  
Assistant Chief

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## **MEDIA ALERT**

### **MILWAUKEE FIRE DEPARTMENT PRESENTS THE "WEEK OF WARMTH"**

- WHAT:** Milwaukee Firefighters will provide new winter coats to nearly 4,000 children in Milwaukee Public Schools
- WHO:** Assistant Chief Gerard Washington  
Milwaukee Firefighters  
MPS Representatives  
Milwaukee Bucks Community Relations Representatives
- WHEN:** November 11-15, 2013
- WHERE:** Various MPS Schools- Details below
- DETAILS:** Milwaukee Firefighters have been raising money throughout the year to support the "Coats For Kids" program. Last year 1,000 students at two Milwaukee Public Schools received brand new winter coats from Milwaukee Firefighters to help them stay warm throughout the cold Wisconsin winter. This year we are excited to continue and expand this great program to nearly 4,000 students in nine MPS schools.

Thanks to the generous donations of our supporters, Milwaukee Firefighters will deliver the new coats November 11–15 during a "Week of Warmth".

A news conference with Assistant Chief Gerard Washington, MPS representatives, and community relations representatives from the Milwaukee Bucks will take place at Pierce Elementary School, 2765 N. Fratney St., on Monday, November 11 at 9:00 am to kick off the "Week of Warmth" events. The Milwaukee Bucks have once again partnered with the Milwaukee Fire Department for community outreach and will donate tickets to each school participating in the "Week of Warmth".

The locations, dates, and times of the events are found below. Members of the media should contact Tony Tagliavia at 475-8675 if they will attend events at any MPS schools other than the news conference location.

You can make a donation to "Coats For Kids" at the link below.

<https://donate.operationwarm.org/page/contribute/milwaukee-local-no-215-firefighters-coats-for-kids>

**Monday, November 11<sup>th</sup>**

9:00 A.M.- Pierce Elementary School- 2765 N. Fratney St.

1:00 P.M.- Albert E. Kagel Elementary School- 1210 W. Mineral St.

**Tuesday, November 12<sup>th</sup>**

9:00 A.M.- Silver Spring School- 5131 N. Green Bay Ave.

**Wednesday, November 13<sup>th</sup>**

9:00 A.M.- Hampton Elementary School- 5000 N. 53<sup>rd</sup> St.

1:00 P.M.- William Cullen Bryant School- 8718 W. Thurston Ave.

**Thursday, November 14<sup>th</sup>**

9:00 A.M.- Lincoln Avenue School- 1817 W. Lincoln Ave.

1:00 P.M.- Alba- 1712 S. 32<sup>nd</sup> St.

**Friday, November 15<sup>th</sup>**

9:00 A.M.- Maple Tree Elementary School- 6644 N. 107<sup>th</sup> St.

1:00 P.M.- Samuel Clemens School- 3600 W. Hope Ave.

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